



## SQUIER DESIGN 2019 CATALOG

Squier Design is your simple solution for race car numbers.

Squier Design Racing Graphics Creates Custom Full Color and Vinyl Graphics for Race Cars, Boats, Trucks, Bikes, Vintage Cars, Snowmobiles, Transport Vehicles & more!

In addition to our regular selection of vinyl graphics, we offer:

- Full Color Digital Print Graphics for Racing and Commercial Vehicles or Any Application
- Custom Banners
- Magnets
- Static Cling
- Decals
- Stickers of any size or shape

The uses are unlimited.

Vehicle graphics are our specialty!

We design and produce the graphics and you stick them on.

We have done company trucks, bulldozers, heavy machinery, window lettering, trade show banners & graphics, boat lettering, lawn mowers, motorcycles & airplane graphics!

We have created graphics for individuals, clubs, groups & organizations, all types of racing: club racing, road racing, stock car racing, offshore boat racing, hydroplane racing, vintage boat racing, rally, solo, autocross, vintage & more!

Let us help you create something unique for your needs.

Cat: 01.08.19

# • • • • • Squier Design Cut Vinyl Pricing Guide 2019 • • • • •

## Options

### Option A - Single Solid Color

**A1**

A1 - Solid

### Option B - Single Color with Cut Out

**B2**

B2 - Outline

**B3**

B3 - Contour

### Option C - Two Colors

**C4**

C4 - Outline

**C5**

C5 - Contour

**C6**

C6 - Outline & Shadow

**C7**

C7 - Shadow

## Lettering Styles

**RG REGULAR**

**CN CONDENSED**

**SL SLANT LEFT**

**SR SLANT RIGHT**

## Positions - For Multi Lined Text

C Center  
xxx xx  
xx x  
xx xxx

L Left  
x xx  
xx xxx  
xx

R Right  
xxxx  
xx  
xx xx x

J Justified  
xxx x  
xx xx  
x x xx

## Cut Vinyl Pricing for Lettering & Numbers

Character Height	Option A	Option B	Option C
1"	.35	N.A	N.A
2"	.50	N.A	1.00
3"	.70	.90	1.40
4"	.80	1.05	1.60
5"	1.00	1.30	2.00
6"	1.20	1.55	2.40
7"	1.50	1.95	3.00
8"	1.90	2.45	3.80
10"	2.75	3.55	5.50
12"	3.70	4.75	7.40
14"	5.00	6.30	10.00
16"	6.00	7.50	12.00
18"	7.00	8.75	14.00
20"	8.50	10.50	17.00
22"	10.00	12.45	20.00

• Fractional Sizes refer to next size up for pricing.  
Larger Characters Available Please Call or E-Mail.

Trim Ring Same Color as Number \$3.00

## Vinyl on Magnet or Static Cling Material

Character Height	Option A	Option B	Option C
1"	.85	N.A	N.A
2"	1.30	N.A	1.80
3"	1.70	1.90	2.40
4"	2.00	2.25	2.80
5"	2.60	2.90	3.60
6"	3.05	3.40	4.25
7"	3.75	4.20	5.25
8"	4.75	5.30	6.65
10"	6.90	7.70	9.65
12"	9.20	10.25	12.90
14"	11.60	12.90	16.60
16"	13.75	15.25	19.75

• Fractional Sizes refer to next size up for pricing.  
Prices are per character

### ■ TIP: Magnet & Static Cling Materials

Are backgrounds behind the numbers and/or letters and will show up as such.

• **We do not cut characters to shape.**

### ■ TIP: Mounted Individual Numbers

Available on pre-spaced squares of magnet or static cling. Separate or Grouped.

\* Perfect for Autocross Events

## Adhesive Backed Vinyl Backgrounds

Circle 15"	\$13.50
Circle 16"	16.00
Circle 17"	18.00
Circle 18"	19.50
Circle 19"	22.00
Circle 20"	24.00
Circle 22"	29.00
Rectangle/Oval 100 sq"	6.00
Rectangle 150 sq"	9.00
Rectangle 200 sq"	13.00
Rectangle 250 sq"	15.00
Rectangle 300 sq"	18.00

## Magnet & Static Cling Backgrounds

Circle 15"	\$18.00
Circle 16"	21.00
Circle 17"	24.00
Circle 18"	26.00
Circle 19"	29.00
Circle 20"	32.00
Circle 22"	38.00
Rectangle/Oval 100 sq"	8.00
Rectangle 150 sq"	12.00
Rectangle 200 sq"	16.00
Rectangle 250 sq"	20.00
Rectangle 300 sq"	24.00

## Standard Colors

■ BK Black  
□ WH White  
■ RD Red  
■ IV Ivory  
■ BN Brown  
■ BY Burgundy

■ OR Orange  
■ YL Yellow  
■ LY Lemon Yellow  
■ BG Bright Green  
■ DG Dark Green  
■ TL Teal

■ BL Blue  
■ LB Lt. Blue  
■ PR Purple  
■ GY Grey  
■ LG Light Grey

*Slightly Metallic*  
■ GD Gold  
■ SL Silver  
■ CP Copper

*Check with us for Special Order Colors - Priced Higher & by Job*

# Squier Design Typestyle / Font Selection - Tons More Available, Just Ask

All fonts from previous catalogs and previous orders are still available. Simply list the old font number and/or name on your order form. Don't see the exact font you want, ask we may have it. We can try to match unnamed fonts for a Font Matching Fee of \$10.00

- 903 Cheltenham Bold AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 904 Rockwell Bold AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 910 Worda Bold AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 913 Eurostyle Black AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 915 Gothic No. 13 AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 916 Helvetica Bold AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 918 Swiss721Black AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 921 Swiss 921 AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 931 Unpact AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 922 Brush Script *AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890*
- 924 Dom Casual Bold AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 926 Kaufmann Bold *AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890*
- 
- New for 2017
- 932 Antiqua Bold AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 933 Cambria Bold AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 934 Roboto Slab Bold AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 935 Alt. Gothic No. 3 AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 936 BEBAS NEUE ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
- 937 CUBANO ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
- 938 Kenyan Coffee AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890 **Bold 1234567890**
- 939 NEUTRA DISPLAY ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
- 940 Comfortaa Bold AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 941 Quicksand Bold AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 942 CJPOTTER HANDWRITING AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 943 GoodDog Plain AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 944 Milk Run AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 945 FLUXARCHITECT BOLD ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
- 946 GelPenUpright Heavy AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890
- 947 SIGNPAINTER HOUSESLANT ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890
- 948 Kaushan Script *AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890*
- 949 Master of Break *AaBbCcDdEeFfGgHhIiJjKkLlMmNnOoPpQqRrSsTtUuVvWwXxYyZz 1234567890*

• • • Squier Design 2019 • • • Racing Packages • • •

For Example: *Tiny Squier*

**12 12**



**Pkg #1 - Mini Club 8"**

Three 8" Numbers (2 Digit Max)  
One 5" Number (2 Digit Max)  
Two Sets 4" Class Letters (3 Digit Max)  
One 2" Driver's Name (15 Digit Max)  
Two 1" Car Weight (6 Digit Max)  
Option A One Color, Any Typeface

Price: \$27.10



**Deluxe Pkg #1**

2 Color Numbers & Class: \$43.50



**Pkg #2 - Club Racer 10"**

Three 10" Numbers (2 Digit Max)  
One 5" Number (2 Digit Max)  
Two Sets 4" Class Letters (3 Digit Max)  
One 2" Driver's Name (15 Digit Max)  
Two 1" Car Weight (6 Digit Max)  
Option A One Color, Any Typeface

Price: \$31.75



**Deluxe Pkg #2**

2 Color Numbers & Class: \$52.70



**Pkg #3 - Road Racer 12"**

Three 12" Numbers (2 Digit Max)  
One 5" Number (2 Digit Max)  
Two Sets 5" Class Letters (3 Digit Max)  
One 2" Drivers Name (15 Digit Max)  
Two 1" Car Weight (6 Digit Max)  
Option A One Color, Any Typeface

Price: \$37.95



**Deluxe Pkg #3**

2 Color Numbers & Class: \$65.10



**Pkg #4 - Speed Racer 14"**

Three 14" Numbers (2 Digit Max)  
One 5" Number (2 Digit Max)  
Two Sets 5" Class Letters (3 Digit Max)  
One 2" Drivers Name (15 Digit Max)  
Two 1" Car Weight (6 Digit Max)  
Option A One Color, Any Typeface

Price: \$44.95



**Deluxe Pkg #4**

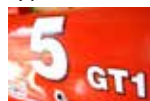
2 Color Numbers & Class: \$79.15



**Pkg #5 - GT Racer 16"**

Three 16" Numbers (2 Digit Max)  
One 5" Number (2 Digit Max)  
Two Sets 5" Class Letters (3 Digit Max)  
One 2" Drivers Name (15 Digit Max)  
Two 1" Car Weight (6 Digit Max)  
Option A One Color, Any Typeface

Price: \$50.35



**Deluxe Pkg #5**

2 Color Numbers & Class: \$89.95



**Pkg #6 - Mega Racer 18"**

Three 18" Numbers (2 Digit Max)  
One 5" Number (2 Digit Max)  
Two Sets 5" Class Letters (3 Digit Max)  
One 2" Drivers Name (15 Digit Max)  
Two 1" Car Weight (6 Digit Max)  
Option A One Color, Any Typeface

Price: \$55.75



**Deluxe Pkg #6**

2 Color Numbers & Class: \$100.75



• • • • Squier Design Vintage & Modern Styled Meatballs & Rondels • • • •



**Small Meatball Package - 15"**

Set of Three 15" Meatballs  
With or Without Trim Ring  
8" Numbers (3 Digit Max)  
White Meatball  
Any Typeface Color or Style  
Typestyle may be condensed to fit

Price as Vinyl Decal: \$60.90  
Price on Magnet or Static Cling: \$74.40



**Medium Meatball Package - 16"**

Set of Three 16" Meatballs  
With or Without Trim Ring  
9" Numbers (3 Digit Max)  
White Meatball  
Any Typeface Color or Style  
Typestyle may be condensed to fit

Price as Vinyl Decal: \$73.50  
Price on Magnet or Static Cling: \$88.50



**Large Meatball Package - 18"**

Set of Three 18" Meatballs  
With or Without Trim Ring  
10" Numbers (3 Digit Max)  
White Meatball  
Any Typeface Color or Style  
Typestyle may be condensed to fit

Price as Vinyl Decal: \$84.00  
Price on Magnet or Static Cling: \$112.50



Numbers can be sized to fit the space.

**Meatball Font Suggestions**

Alt. Gothic No. 3  
1234567890

Gothic No. 13  
1234567890

Swiss 921  
1234567890

HelveticaBd  
1234567890

Prometo  
1234567890

Kenyan Coffee RG  
1234567890

Antiqua Bd  
1234567890

Avenir Next Bd  
1234567890

RIFT DEMI  
1234567890

BEBAS NEUE  
1234567890

**Single Meatballs** (similar to above details)

**Single Meatball 15"**

Price as Vinyl Decal: \$20.30  
Price on Magnet or Static Cling: \$24.80

**Single Meatball 16"**

Price as Vinyl Decal: \$24.50  
Price on Magnet or Static Cling: \$29.50

**Single Meatball 17"**

Price as Vinyl Decal: \$26.50  
Price on Magnet or Static Cling: \$32.50

**Single Meatball 18"**

Price as Vinyl Decal: \$28.00  
Price on Magnet or Static Cling: \$37.50

**Single Meatball 19"**

Price as Vinyl Decal: \$30.50  
Price on Magnet or Static Cling: \$39.50

**Single Meatball 20"**

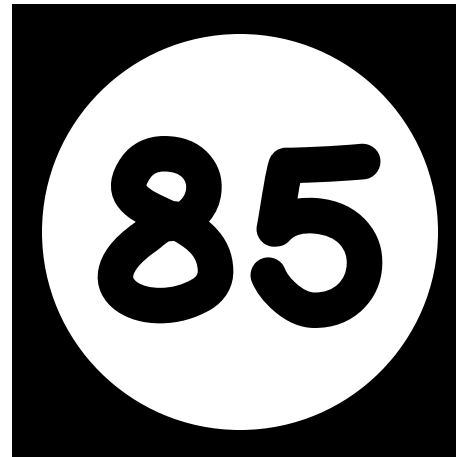
Price as Vinyl Decal: \$34.50  
Price on Magnet or Static Cling: \$42.50

**Single Meatball 22"**

Price as Vinyl Decal: \$40.50  
Price on Magnet or Static Cling: \$49.50

**Plain Meatball Rondelle - Roundelle - Circle**  
No Number - No Trim Ring

Priced as Vinyl:		Magnet/Static Cling:	
15" Circle \$13.50	15" Circle \$18.00	15" Circle \$18.00	15" Circle \$18.00
16" Circle \$16.00	16" Circle \$21.00	16" Circle \$21.00	16" Circle \$21.00
17" Circle \$18.00	17" Circle \$24.00	17" Circle \$24.00	17" Circle \$24.00
18" Circle \$19.50	18" Circle \$26.50	18" Circle \$26.50	18" Circle \$26.50
19" Circle \$22.00	19" Circle \$29.00	19" Circle \$29.00	19" Circle \$29.00
20" Circle \$24.00	20" Circle \$32.00	20" Circle \$32.00	20" Circle \$32.00
22" Circle \$29.00	22" Circle \$38.00	22" Circle \$38.00	22" Circle \$38.00



• • • • • Squier Design Number Blocks • • • • •



**15" Number Block**

Square Block w/ Rounded Corners  
 15" w x 15" h  
 10" Number (3 Digit Max)  
 Choice of Font (GothicNo13 Shown)  
 Typestyle may be condensed to fit.  
 White Background  
 One Color Number & Trim Ring  
 With or Without Trim Ring  
 Price as Vinyl Decal: \$35.00  
 Price on Magnet or Static Cling: \$TBD



1234567890  
 ABCDEFGHIJKLMNOP  
 OPQRSTUVWXYZ  
 ABCDEFGHIJKLMNOPQRSTUVWXYZ

**Number & Class Block**

15" w x 15.5" h w/Rounded Corners  
 9" Number (3 DigMax) GelPenUpright  
 4" Class Letters  
 Typestyle may be condensed to fit.  
 White Background  
 One Color Number & Trim  
 Price as Vinyl Decal: \$35.00



**Spec Miata Number & Class Block**

15" w x 18" h w/Rounded Corners  
 10" Number (3 Digit Max)  
 4" Class Letters (SM, SSM or SM•SSM)  
 White Background  
 One Color Number & Trim  
 Price as Vinyl Decal: \$40.50



1234567890

**17" Number Block**

17" sq White Block w/Rounded Corner  
 12" Black Numbers  
 Choice of Font (GothicNo13 Shown)  
 Price as Vinyl Decal: \$43.00



**Deluxe 15" Number Block**

Square Block w/ Rounded Corners  
 15" w x 15" h  
 10" Number (3 Digit Max)  
 Typestyle may be condensed to fit.  
 White Background  
 Two Colors (1 Color Number & 1 Color Trim)  
 Price as Vinyl Decal: \$40.00  
 Price on Magnet or Static Cling: \$TBD



**Deluxe Number & Class Block**

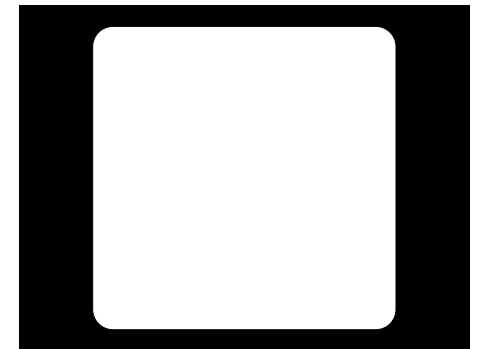
15" w x 15.5" h w/Rounded Corners  
 9" Number (3 DigMax) GelPenUpright  
 4" Class Letters  
 Choice of Font (GelPenUpright Shown)  
 Typestyle may be condensed to fit.  
 White Background  
 Two Colors (1 Color Number & 1 Color Trim)  
 Price as Vinyl Decal: \$40.00



1234567890

**Spec Miata Number Block**

15" w x 13.4" h w/Rounded Corners  
 9" Number (3 Digit Max)  
 Font is GelPenUpright  
 White Background  
 One Color Number & Trim  
 Price as Vinyl Decal: \$35.00



**Plain Square Panel  
 Square Block w/Rounded  
 Corners**

No Number - No Trim Ring  
 Priced as Vinyl:  
 15" Square Rounded Corners \$13.50  
 16" Square Rounded Corners \$16.00  
 17" Square Rounded Corners \$18.00  
 18" Square Rounded Corners \$19.50  
 19" Square Rounded Corners \$22.00  
 20" Square Rounded Corners \$24.00

• • • **Squier Design 2019** Additional Packages + Stripe Kits + Flags + Squeegees



**Magnet or Cling Autocrosser Set**

Choice of background  
Magnet in White or  
Static Cling in White or Clear  
2 Sets of Three 10" Numbers  
2 Sets of 5" Class Letters (3 Digit Max)  
Option A - Any Font Color or Style  
Price: \$57.00  
(Shipping \$9.95 for this Item)



**Windshield Banner Blank**

7" x 53" Solid Color Background  
Price: \$30.00



**Printed Windshield Banner**

7" x 53" Solid White Background  
One Line of Printed Text or Graphic  
Price: \$55.00



**Windshield Banner**

7" x 53" Solid Color Background  
One Line of Cut Vinyl Text  
Price: \$55.00



**Emergency Package**

2 Jack Points 1 Extinguisher Circle E  
2 Tow Arrows 1 Emergency Off  
Price: \$9.95



**Roof Signature Special - 4" x 24"**

Your Signature Cut in one Color Vinyl  
Supply Us With Your Signature  
Price per Signature: \$19.95

michael@squierdesign.com

Racing Graphics  
Commercial Truck Lettering & More  
HTTP://SQUIERDESIGN.COM

**Company Truck Signs**

Set of Two 16 x 24 inch or Smaller  
White Background  
Multi Colored Text or Graphic  
Price on Vinyl: \$115.00  
Price on Magnet: \$175.00



**Application Squeegee**

Make your graphics installation easier.  
Price: \$2.00

**Stripe Kits** - Include Three 6' Strips of Stripes - - Shipping on Stripe Kits is \$12.75 via Priority Mail



**Dual Stripes** \$95.00  
Two 7" Stripes with 3/4" Gap



**Retro Stripes** \$95.00  
3/4" 8" 3/4" Stripes with 1/2" Gap



**Euro Stripes** \$95.00  
1" & 8' Stripes with 3/4" Gap



**Wide Stripes** \$125.00  
Two 9" Stripes with 2" Gap



**Double Dual Stripes** \$125.00  
Two 8" Stripes w/ 1" Gap - Two 3/4" Stripes w/1/2" Gap



**Double Euro Stripes** \$95.00  
Two 3/4" & 7' Stripes with 1/2" Gaps



**Two Color Retro Stripes** \$110.00  
3/4" 8" 3/4" Stripes with 1/2" Gap



**Two Color Euro Stripes** \$110.00  
3/4" 8" 3/4" Stripes with 1/2" Gap



**Two Color Double Euro** \$110.00  
3/4" 8" 3/4" Stripes with 1/2" Gap

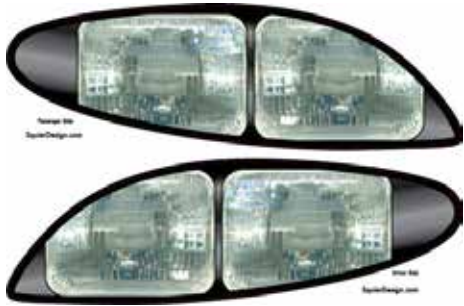


**Small Roof Flags**

American Flag 2" x 3" \$2.00  
State Flag 2" x 3" \$2.00  
Country Flag 2" x 3" \$2.00

See Our Website for  
Cigar Box Guitars, Slant Six  
Decals, Headlight Decals & more!

• • • • • • • • • • **Faux Headlight and Blinker Decals** • • • • • • • • • •



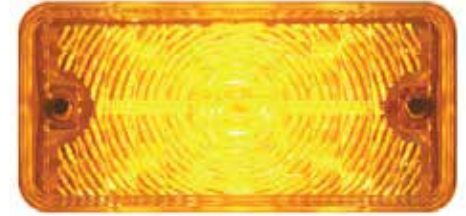
**Faux Headlight Decal Set - Style 1  
Camaro Look**  
21.8 x 6.8 inches  
Price: \$35.00



**Faux Headlight Decal Set - Style 4  
Camaro Cool**  
18.3 x 5.6 inches  
Price: \$35.00



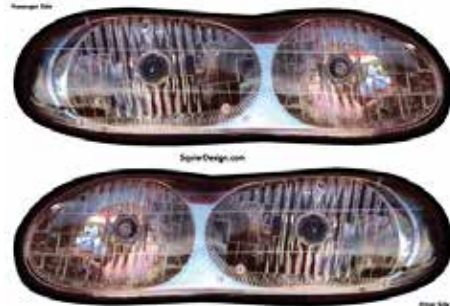
**Faux Headlight Decal Set - Style 6  
Oval Headlight**  
Large 7 inch Lens (7.5" w/ Border)  
Round Headlight  
Small 6 inch Lens 6.5" w/ Border  
Price: \$30.00



**Faux Blinkers - Chevelle Style**  
5.75 x 2.75 inches  
Set of 2  
Price: \$6.00



**Faux Headlight Decal Set - Style 2  
Corvette Look**  
14.8 x 3.7 inches  
Price: \$35.00



**Faux Headlight Decal Set - Style 5  
Camaro Red**  
18.3 x 5.8 inches  
Price: \$35.00



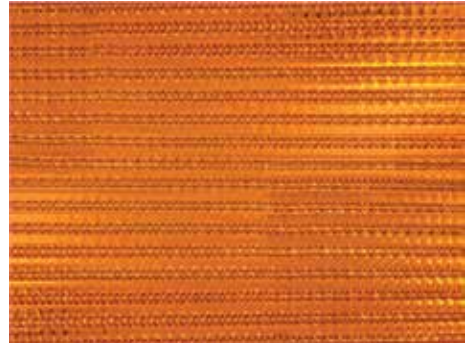
**Faux Headlight Decal Set - Style 7  
Round Headlight**  
Large 7 inch Lens (7.5" w/ Border)  
Round Headlight  
Small 6 inch Lens 6.5" w/ Border  
Price: \$25.00



**Faux Red Lens**  
9 x 12 inches  
DIY - Cut to Fit  
Price: \$15.00



**Faux Headlight Decal Set - Style 3  
Cooper 06**  
9.9 x 13.25 inches  
Price: \$35.00



**Faux Orange Lens**  
9 x 12 inches  
DIY - Cut to Fit  
Price: \$15.00



# Squier Design Custom Graphics for your Vehicle & Vintage Inspired Graphics



**No Minimum Orders • Large & Small Quantities • Affordable Prices**

## Custom Graphics Designed for Your Vehicle Incorporating Your Ideas or Our Own Creations

Give your vehicle or your event a truly custom look! We can print your logo, graphics, artwork, photos, images, etc. directly onto adhesive backed vinyl or banner material.

Vinyl Stickers can be contour cut for a truly custom look in almost any size, large or small.

If you don't have artwork, we can custom design something for you. The finished product is weatherproof and easy to apply. Instructions are included with every order.



**Vehicle Graphics  
Helmet Graphics  
Fleet Graphics  
Sponsor Packages  
Tech Stickers**

**Truck Lettering  
Bumper Stickers  
Promotional Stickers  
Custom Magnets (Large & Small)**



## Custom Vintage Graphics

Restore or recreate the vintage look of your racer replicated in vinyl. Supply us with photos and/or a good description of what you need. We can work with pictures to make your car look like it did years ago.

*Email Us for a Quote or More Information*

# Squier Design ORDERING INFORMATION

## Emailing Orders

You may send your order to us in an email.

You may attach JPG, GIF or PDF files to the email.

If attaching your order to an email, please save any word processing document or scanned handwritten order as a PDF file first, then attach to an email and send it to us.

**Thank you!**

Please make a note if you will be mailing a check as your payment or if you wish to be invoiced via PayPal.com for your order.

## Order Form

Orders are processed as written or emailed.

Please double check spelling.

Indicate upper & lower case as required.

Please indicate any size restrictions.

## Payment Options

We accept Check, Money Order or PayPal.com Payments.

You may use a credit card through PayPal.com

If you choose to pay via PayPal.com, please send us your email address and mailing address and we will email you a PayPal Invoice.

PayPal invoices are sent and received by: rita@squierdesign.com

All new customers we require payment first.

As soon as we receive your payment we will process, create and ship your order.

You may email, phone or mail in your order.

## Sales Tax

Orders shipped to New York State will have NY Sales Tax added.

## Shipping

Orders are shipped via Priority Mail normally within 3 to 5 business days of payment.

Most orders are shipped with a flat rate via Priority Mail.

North East: \$7.95 - Midwest & South: \$8.95 - West: \$9.95

Magnet & static cling orders ship for a flat rate of \$9.95 via Priority Mail.

If there are unusual circumstances, such as a quote for a large or extra heavy order or an order mailed outside the US shipping charges will be higher and priced by job.

Shipping via Overnight Express Mail through the Post Office is priced by job.

## Additional Fees:

Font Matching Fee \$10.00

Color Matching Fee \$10.00

In House Rush \$10.00

Does not include faster shipping.

Set Up Fee \$40.00

Vintage Design Match \$40.00

Custom Design Fee Starts at \$40.00

## ••• INSTALLATION INSTRUCTIONS • Read Before You Begin to Install Adhesive Backed Vinyl Application Instructions

1. Make sure surface is clean and free of dirt or grease.
2. Without removing the backing, place decal exactly in the position it is to be located.
3. Apply a piece of masking tape across the entire top edge, to make a hinge.
4. For large graphics, cut vertical lines through the mask up to the tape hinge, do not cut vinyl.
5. Fold the decal back along the tape hinge & remove the backing, revealing the sticky side.  
Caution: Do Not allow the decal to fall freely on the surface.
6. Hold the decal away from the surface. With a squeegee (plastic spatula, bondo applicator...) carefully begin squeegeeing down the top 1 to 2 inches along the top edge. Work from the hinge down, squeegee down and out over the remaining decal area, be careful not to trap any air bubbles behind the vinyl.
7. Remove the transfer tape by slowly peeling it back from the decal.  
The decal will remain in place if it has been firmly applied.
8. If any air bubbles appear, puncture them with a pin and squeegee the area to flatten the bubbles. Tiny bubbles will disappear over time with the heat of the sun.

## Wet Application of Adhesive Backed Vinyl

This method makes it easy to put down large graphics with less air bubbles.

Take your time and you will get professional looking results.

You can use this method as above with a tape hinge by inserting the following steps after the coordinating numbers or you can "float" the decal on without the tape hinge, this will allow a small amount of movement for straightening.

**Liquid Soapy Water Mixture:** Mix 1 1/2 teaspoons of dish soap with 32 oz. of water.  
Mix in a spray bottle. Prepare mix before you begin application.

- 5a. Spray a liberal amount of the 'Liquid Soapy Water Mixture' on the surface to which you are applying the vinyl and the adhesive (sticky) side of the vinyl - first remove the paper backing.
- 6a. Squeegee out the water.
- 6b. Allow the water to dry before removing the transfer tape.

**CAUTION:** Once the decal has been applied it cannot be repositioned.  
It can be removed by applying a little heat with a hair dryer and peeling it away.  
The decal is not reusable once it has been removed.

## Dry Application of Static Cling & Magnet

To attach cling or magnet to your car, first make sure the area is spotlessly clean.

We use Windex because it evaporates quickly and does not leave a residue.

Remove static cling from the paper backer. (Magnets don't have a backer)

Position on car. Magnets will now cling, unless you have bondo or it's not metal.

Make sure the static cling or magnet doesn't go over any moldings or sharp corners.

Now, for the static cling rub out the air bubbles with a soft cloth or squeegee, it should now cling.

When not in use, Magnets and Cling should be stored on a smooth clean surface not in direct sun.

## Wet Application of Static Cling

Another way to put on static cling, if you have extra time, atleast a day ahead.

Wet the surface with the 'Liquid Soapy Water Mixture' (recipe above) after cleaning it.

Position the static cling on the wet area. Squeegee and rub out the excess water.

Now let it dry overnight. The drying time is important, wet numbers will fly off your car.

Some people believe this method works better.

**CAUTION:** Both magnet and static cling are not recommended for road racing, but are great for autocross. They may fly off under high speed conditions or fly off of heavily waxed cars.

**STORAGE:** When not in use, do not store in the shipping container.  
Magnets and Static Cling should be stored on a smooth clean flat surface not in direct sun.

**CLEAN:** Magnets & Static Cling should not be left on the vehicle for long periods of time, road dirt can creep under the material. Remove and clean vehicle and both sides of the material.



Order Form  
 46 Payn Avenue  
 Chatham, NY 12037-1427  
 518.392.5852  
<http://squierdesign.com>

**READ ME:** Orders are processed as written. Please Check Spelling.  
 Indicate upper & lower case as required. Indicate size restrictions. Let us know of any time constraints.  
 Orders are normally shipped via Priority Mail within 3 to 5 days after we receive payment for the order.  
**Enclose Check or Money Order Payable to: Squier Design**  
 Credit Cards are only accepted through PayPal.com  
**PayPal Invoices are sent & received by: rita@squierdesign.com**

**Bill To:**

Name \_\_\_\_\_  
 Co./Team \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 E-Mail \_\_\_\_\_

**Ship To:** (if different from Bill To)

Name \_\_\_\_\_  
 Co./Team \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_

**Payment:**  Check/Money Order Enclosed  Send Me a PayPal Invoice  
 Use alternate E-Mail for PayPal:

**Need By:**

**Note:** Qty x # of Characters x Price per Digit = Amount

Option	Size	Lettering / Artwork	Qty	Type	Color(s)	Position	Style	# Char	Price	Amount

Special Instructions / Size Restrictions / Sample Drawing, etc:

**Ship Via:**  
 Charges vary on destination  
 East \$7.95 MW&South \$8.95 West \$9.95  
 Priority Mail \$7.95 to \$9.95  
 Magnet via Priority Mail \$9.95  
 Express Charges Priced by Job  
 Express Mail via Post Office  
 Other:

Shipping & Handling	\$
Extra Shipping Charges	
Subtotal	
NY Add _____% Tax	
<b>TOTAL</b>	